



For immediate release

**Contact:
Kimberly**

Flowers

707-484-3532

kim@kimberlyflowers.com

**Acclaimed Bay Area Chefs and Select Regional Vintners Partner
With Slow Food to Host *Artisano* – A Unique Wine, Food, Art and Music
Event Supporting Local Elementary School Garden Projects**

Josh Silvers of Syrah, Jeff Mall of Zin and Gerald Hirigoyen of Piperade to demonstrate culinary skills as guests enjoy an afternoon of locally produced and created food, wine and art

October 22, 2009 - Geyserville, CA – Artisano, a celebration of local wine, food and art, will be held for the first time on Saturday, November 14, 2009 from 12:00 pm to 5:00 pm at the beautiful Geyserville Inn, in Geyserville, California.

“The Slow Food movement is committed to the purchase and preparation of local, traditional and flavorful foods,” said Artisano founder Mark Tharrington. “In creating Artisano, we built upon the Slow Food philosophy to create an event that showcases the skills and contributions of artisan winemakers, small farmers, specialty food purveyors and local artists. In fact, Artisano is the quintessential regional event for self-professed ‘foodies,’ as well as art, wine and music lovers,” added Tharrington.

The al fresco event, overlooking the area’s beautiful mountain and vineyard backdrop, will feature **small, local wine producers** including MacPhail, Davenport, Garden Creek, Foursight Vineyards, Montemaggiore, Verge, Duxoup, Winery, Skewis, Palmeri, Kelley & Young, among numerous others. While guests sip and swirl, live music will be provided by local favorite, The Steve Pile Band.

Local restaurants and food purveyors participating in Artisano include Charlie Palmer’s Dry Creek Kitchen; Zazu; Diavola; Delice de la Vallee; Manzanita; Rosso Pizzeria & Wine Bar; Cow Girl Creamery; Bellwether Farms; Point Reyes Farmstead; Redwood Hill Farm; Sonoma Foie

Gras; Black Pig Meat Company; Sonoma Chocolatiers; Sensuous Farms and Jimtown Store, among others.

Art displays and sales featured at Artisano will include original paintings by Clay Vajgrt, Linda Schroeter and Michael Coy, as well as ceramics, fused glass, sculpture and other original art works. **Silent and live auction** items include hard-to-find wines; two week-long Italian villa stays; a weekend in San Francisco; and, a Mayacamas Golf Club package and other specialty items.

Community partners of Artisano include Relish Culinary Adventures, Schott Zwiesel/Fortessa, Sonoma County Meat Buying Club, Dry Creek Rancheria, *Wine X*, Yelp, Geyserville Inn, Terroirs Artisan Wines/Damskey & Company, and The Special Event.

Tickets for the event may be purchased online at www.artisano.org or by calling (888) 878-6621. Tickets are \$75 per person in advance and \$90 per person the day of the event. Each paid ticket includes a signature crystal Schott Zwiesel wine glass; over 50 small plate and wine tastings with local farmers, growers, and winemakers; art displays and sales by local and regional artists; chef demonstrations and book signings by Chefs Silvers, Mall and Hirigoyen; and, live entertainment and dancing courtesy of The Steve Pile Band.

Tickets may also be purchased in Healdsburg at Big John's Market, Costeaux French Bakery and Relish Culinary Adventures; in Geyserville at the Jimtown Store; and, in Santa Rosa at Rosso Pizzeria & Wine Bar. A **limited number of media passes** will be available for credentialed press only. Please email kim@kimberlyflowers.com if you are an accredited journalist interested in covering Artisano.

Artisano will benefit **Sonoma County North's Slow Food Chapter**. A portion of the proceeds will help grow and maintain the numerous school garden projects that are supported by Slow Food in Cloverdale, Geyserville, Healdsburg, Windsor and Santa Rosa. More information about Slow Food Sonoma County North and the School Garden Project may be found at www.slowfoodsonomacounty.org

--END